



Bridging communication gaps between education/training and the labour market

Brussels, 22 November 2012

Martin le Vrang
DG Employment, Social Affairs and Inclusion
Unit Employment Services, EURES



Communication gaps

- Investing in skills is crucial for **overcoming unemployment** – particularly among young people
- Employability is a matter of the right mix of skills and competences
- **Communication gaps:**
 - 22 languages
 - 27+ public administrations, education/training systems
 - Lack of communication between labour market and the education/training sector
- **How can we find a common language?**
- **Which skills and competences are needed on the labour market?**





ESCO – Common language

European Skills/Competences, qualifications and Occupations

- A Europe 2020 initiative
- “Common language between education/training and the world of work”
- Skills: Transversal skills / competences
- Qualifications: Shift to learning outcomes

- → ESCO to bridge the communication gaps between education and employment





ESCO – Key features

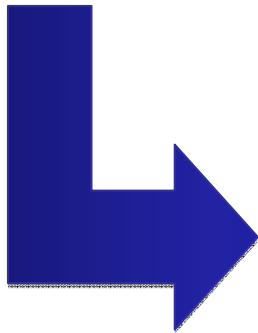
- **ESCO is ...**
 - The ‘common language’ to ensure Europe-wide semantic interoperability
 - Used on the EURES portal (CV online and vacancies)
 - A semantic asset to develop European public services (in particular online job boards to match CV’s to vacancies on a European scale)
 - Simple, open, flexible and available free of charge
 - Multilingual: available in 22 languages





Developing ESCO

Objective: To develop a multilingual, structured, easy-to-use terminology of skills / competences, qualifications and occupations that meets practical needs and is up-to-date



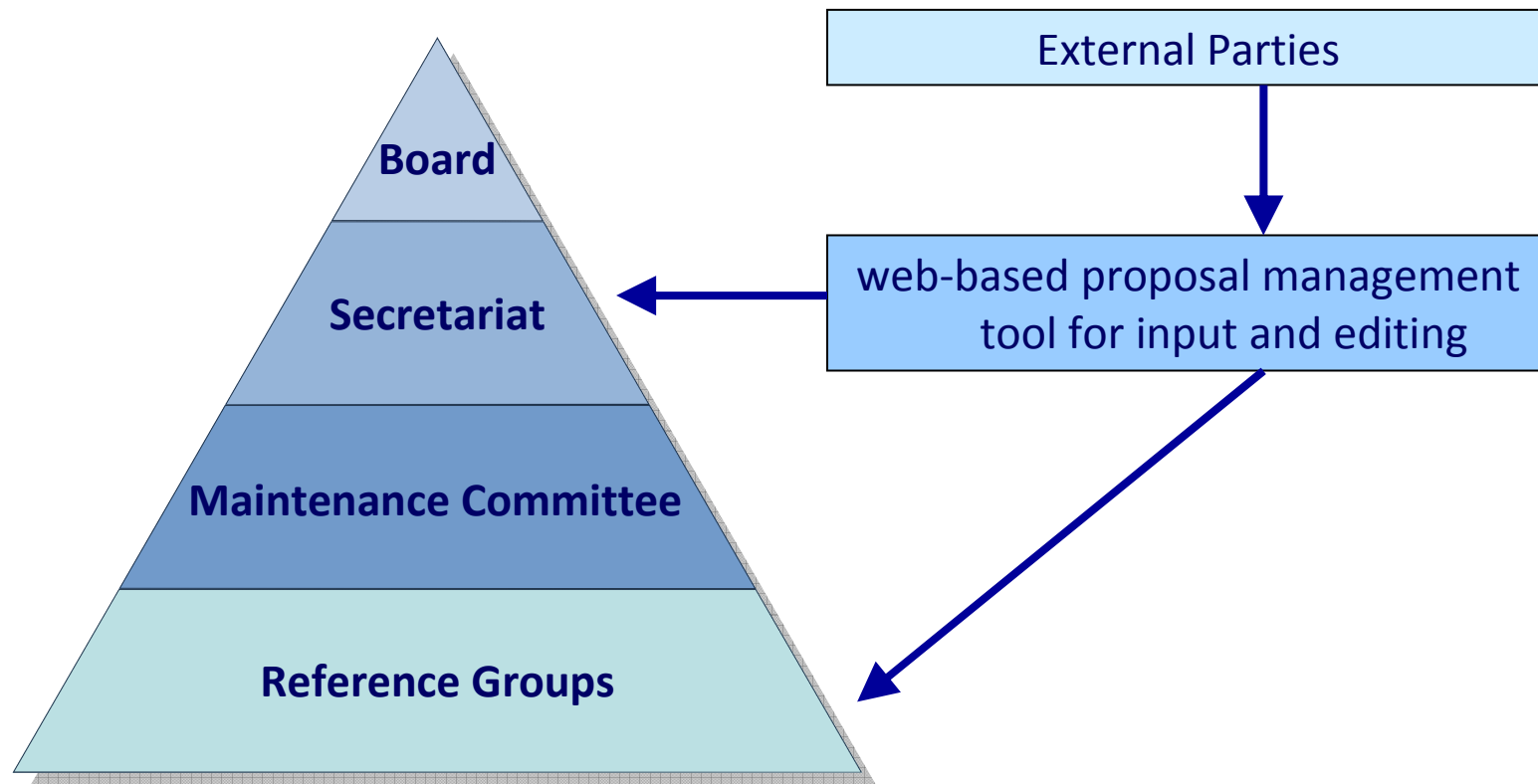
Joint project EMPL & EAC

Bottom – up approach through active involvement of all stakeholders

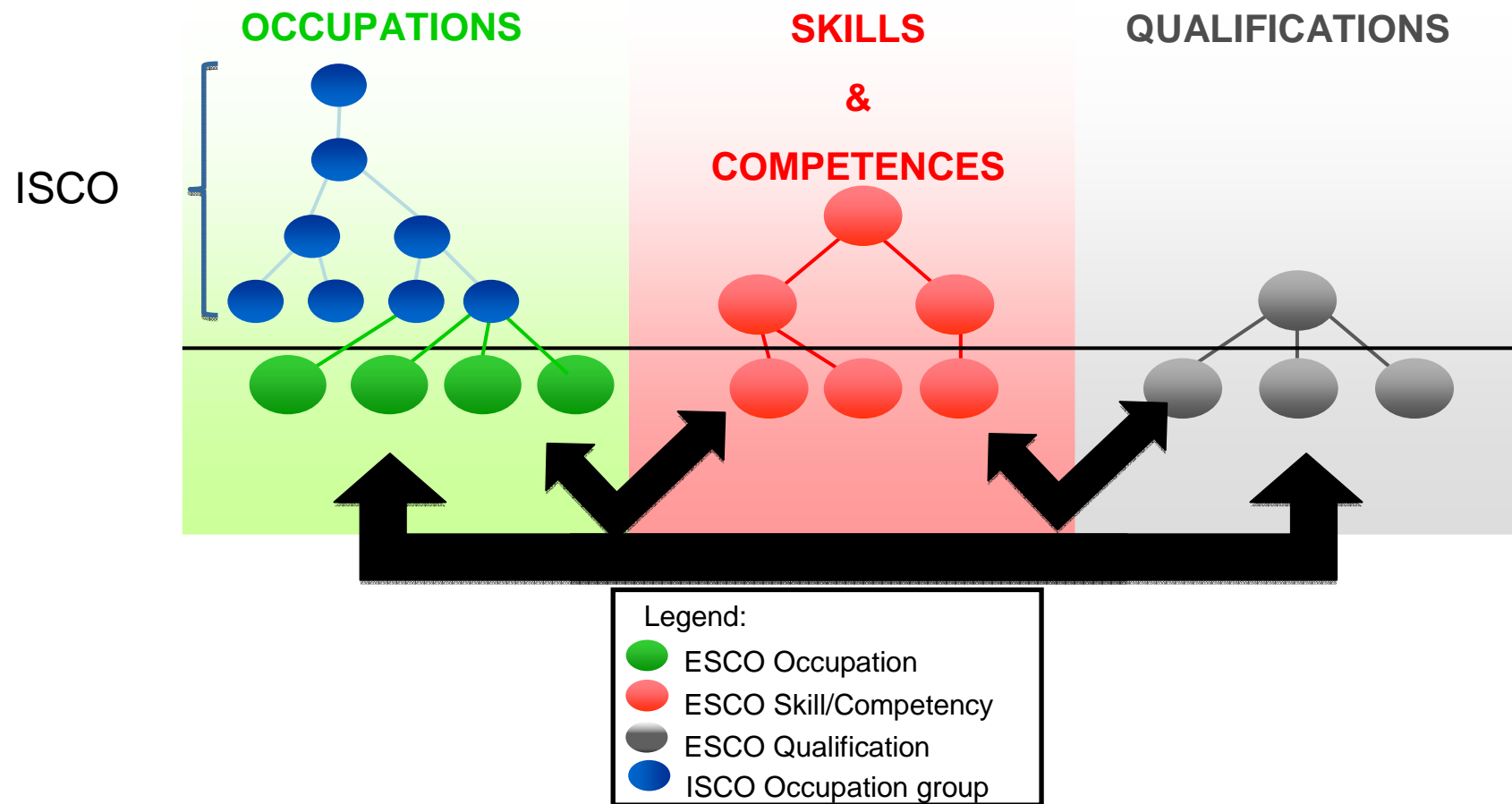




ESCO – Stakeholder involvement



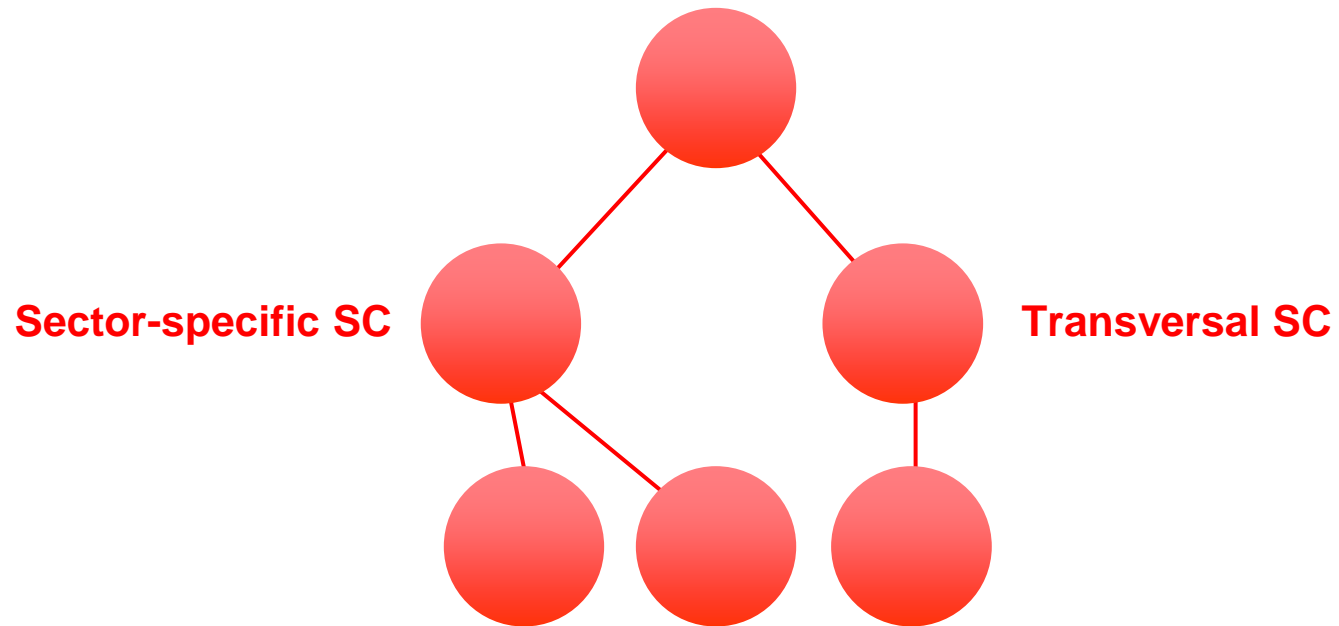
ESCO – Structure





ESCO – Skills & competences

SKILLS & COMPETENCES



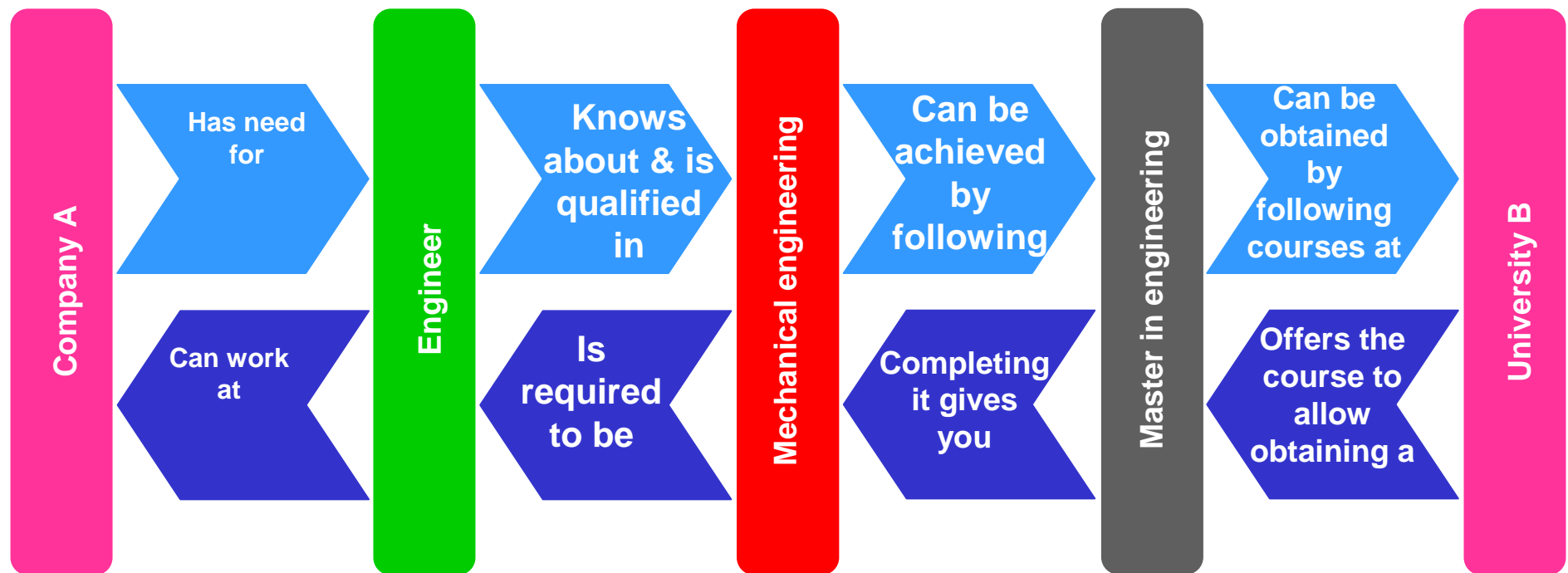


ESCO – Example

**ESCO
Occupation**

**ESCO
Skill/Competence**

**ESCO
Qualification**





ESCO – Summary

ESCO is...

- ... multilingual
- ... an interoperability tool
- ... bridging the gap between employment and education/training
- ... enabling skills based job matching
- ... skill/competence centred
- ... developed in close collaboration with stakeholders
- ... a “meta”-tool





EU Skills Panorama - Background

European Skills Panorama

- Announced in the *Agenda for New Skills for New Jobs* and in the *Employment Package*
- A key initiative of EC to:
 - **Improve monitoring of skills needs**
 - **Reduce skills mismatches**
 - **Support convergence of anticipation tools**
 - **Support policy making**

Its aim is to provide the European Union with a **comprehensive overview of the skills needs.**





EU Skills Panorama - Content

- A **website** with four different entry points (country, sector, occupation, transversal skills) and 47 indicators
- Presenting **quantitative and qualitative information** on:
 - Skills needs, supply and mismatch
 - Short-term and medium-term level
 - From both European and national sources
- **Visual and accessible presentation**





EU Skills Panorama - Added Value

- Information from **both European and national sources**
- Possibility to **compare countries with EU average**
- Information on **growing and bottleneck occupations** at EU and national level
- In-depth analysis of **these occupations**
- In-depth analysis and review of **sectors**
- **Focus on transversal skills**





EU Skills Panorama - Timeline

- The First version is to be launched on **7 December 2012**
- **Long-term project with several development stages**, including:
 - **Progressive integration with the ESCO classification**
 - Development of a **dynamic website** allowing bespoke extractions
 - Integration of Sector Skills Councils' analyses
 - Upload of **additional sources** (e.g. PIAAC survey results)
 - **Analytical publications** based on the Panorama's information





Thank you for your attention!

Contact:

Martin.le-Vrang@ec.europa.eu

